



## SUMMARY

Experienced digital media professional with a strong background in education, marketing, and communication. Proficient in social media management, content creation, and digital media strategies. Committed to driving impactful results through creative and effective communication.

## EDUCATION

### Texas State University

Bachelor's Degree in Digital Media Innovations  
2017 - 2021

### iTeach Texas

Teaching Certification in  
Technology Applications EC-12

## SKILLS

- Digital Marketing
- Web Content Management
- Adobe Creative Cloud
  - Photoshop
  - Premiere Pro
  - Illustrator
  - InDesign
  - Lightroom
  - After Effects
  - Animate
- HTML/CSS
- Photography
- Videography
- Content Development
- Canva
- Content Management Systems

## ACCOMPLISHMENTS

May 2022 | Galveston ISD

### \$15,000 Grant Award Winner

Worked with a group of administrators and teachers to win a grant to build a professional recording studio on campus

November 2021 | Galveston ISD

### \$1,275 Grant Award Winner

I secured a grant to set up a classroom recording studio, providing students with the means to explore podcasting, music creation, and audio recording.

December 2021 | Galveston ISD

### Strategic Visioning Task Force

The City of Galveston passed a bond to build a brand new high school. I was invited to participate in the Strategic Visioning Task Force on behalf of the Board of Trustees of Galveston ISD to help set the vision for the district's future.

## PROFESSIONAL EXPERIENCE

### Digital Media/Media Arts High School & Tennis Coach

Galveston ISD | 2021 - Present

- Leveraged Adobe Creative Cloud (Photoshop, Premiere Pro, Illustrator, Animate, Lightroom) to develop and implement comprehensive lesson plans on audio/video production and graphic design, enhancing students' digital media competencies.
- Spearheaded a collaborative initiative with faculty to seamlessly integrate digital media into interdisciplinary curricula, utilizing strong project management skills to meet educational objectives.
- Maintained open communication with students, parents, and administrators regarding classroom progress and student needs.
- Led my students to achieve Adobe Photoshop certification, demonstrating their mastery of the software.

### Marketing & Communications Intern

University of Texas Medical Branch | June 2021 - August 2021

- Leveraged Adobe InDesign to craft compelling advertisements for diverse placements - from towering billboards to captivating shopping mall displays and informative hospital monitor loops.
- Produced engaging social media videos featuring doctors using Adobe Premiere Pro.
- Attended weekly meetings with colleagues and administrators discussing different health care departments.

### Video Surveyor

Ace Relocation Systems | January 2020 - May 2021

- Facilitated interactive virtual video surveys, guiding customers through the process and ensuring a smooth experience.
- Developed comprehensive packing material estimates and calculated the total move weight to optimize freight truck selection.
- Thrived in an independent work environment, taking initiative and managing my own workload effectively.
- Excelled in high-pressure customer service scenarios, rapidly addressing and resolving inquiries with effective communication and quick, thoughtful decision-making.

### Public Information Office Intern

City of Galveston, Texas | June 2019 - August 2019

- Expertly filmed and leveraged Adobe Creative Cloud to edit videos daily, producing high-quality content for diverse media channels.
- Utilized advanced social media marketing strategies to curate and manage engaging content across multiple platforms, driving increased online engagement.
- Developed compelling press releases, leveraging strong writing and communication skills to effectively convey newsworthy information.
- Maintained a consistent and engaging social media presence, fostering open communication with the public through clear and informative messaging.